REALM®

POWERED BY HUMAN CONNECTION

REALM's exclusive Member Experience brings together elite real estate advisors, international developers, wealth experts, and premier brand partners in a global lifestyle community, fostering strategic collaborations and innovations that serve the world's most discerning HNW and UHNW clients.

www.REALM-global.com

ABOUT

REALM unites luxury, intelligence, and boundless global real estate potential in a unique, brand-agnostic membership ecosystem. Leveraging REALM's proprietary wealth intelligence technology and premier partnerships with top-tier developments and brands, we empower agents, teams, and brokerages to elevate industry standards and build stronger client relationships.

Our exclusive network of visionary luxury real estate advisors and firms connects members to unique opportunities and high-value collaborations, all driven by our data-rich methodology. Together, we curate and deliver exceptional, personalized real estate experiences on a global scale.

OUR MEMBERS REPRESENT

The top 1% of the real estate industry globally
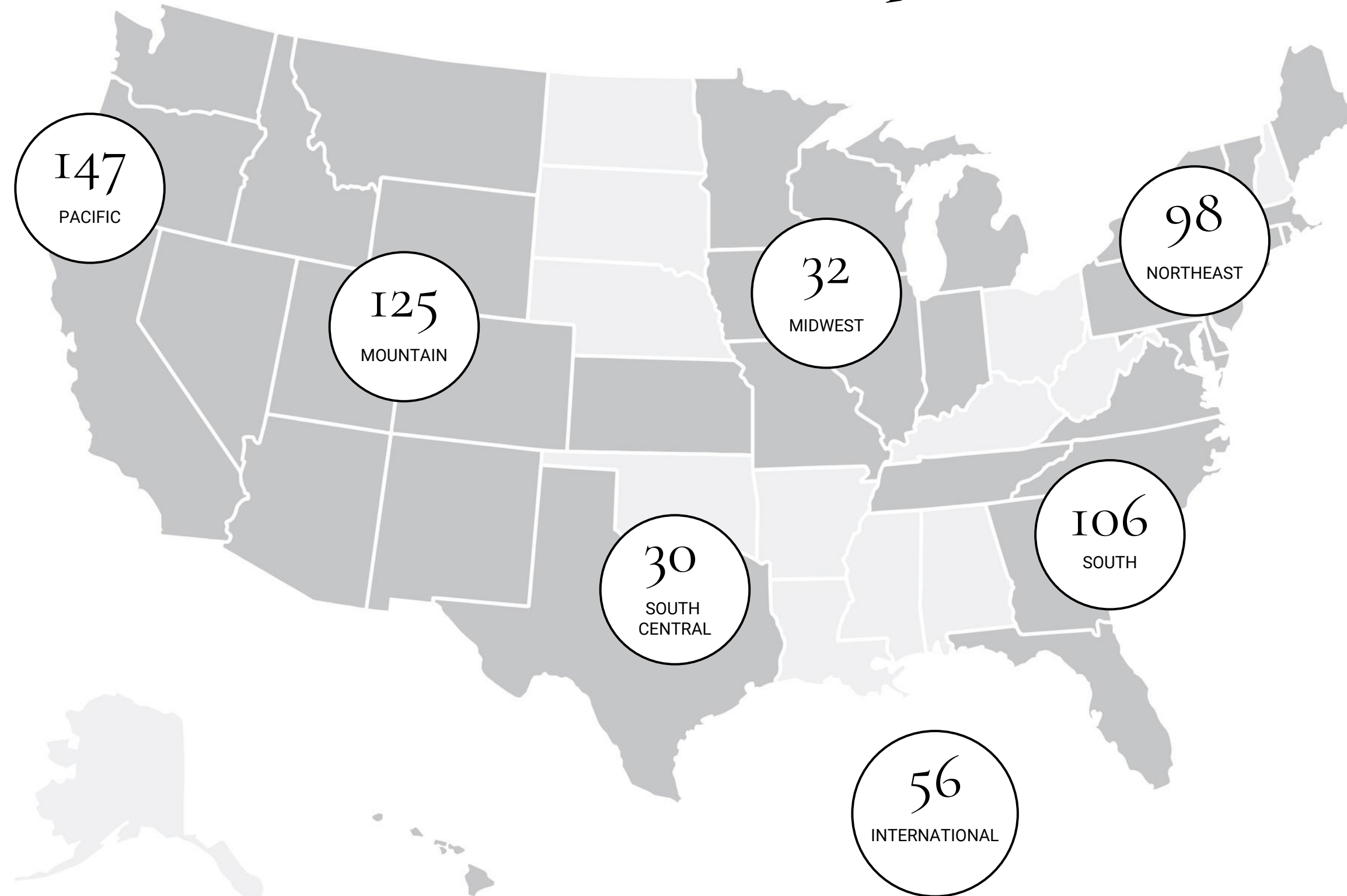
600+ MEMBERS

150+ BRANDS

40 STATES
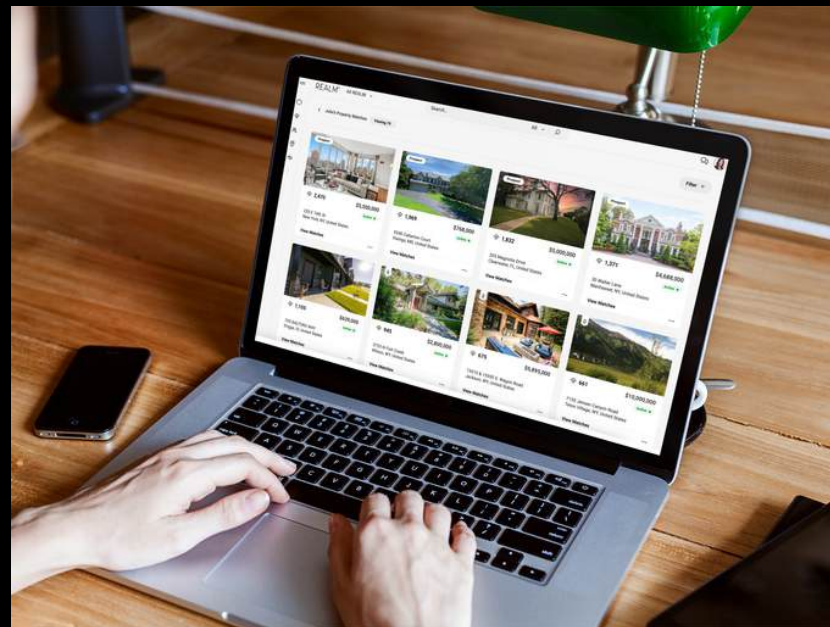
16 COUNTRIES

250,000+ CLIENTS

$20B IN ANNUAL PRODUCTION

6.4M DATA PROFILES ON HNW & UHNW

REALM®

More than 550 REALM Members, spanning 150 distinct brands worldwide, comprise our network.

147 PACIFIC

125 MOUNTAIN

32 MIDWEST

98 NORTHEAST

30 SOUTH CENTRAL

106 SOUTH

56 INTERNATIONAL

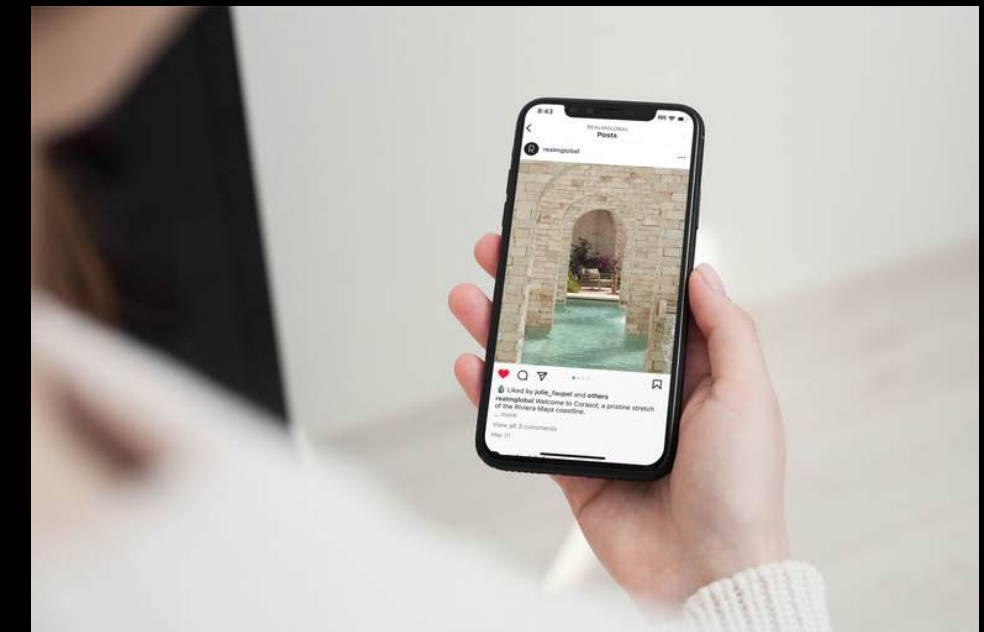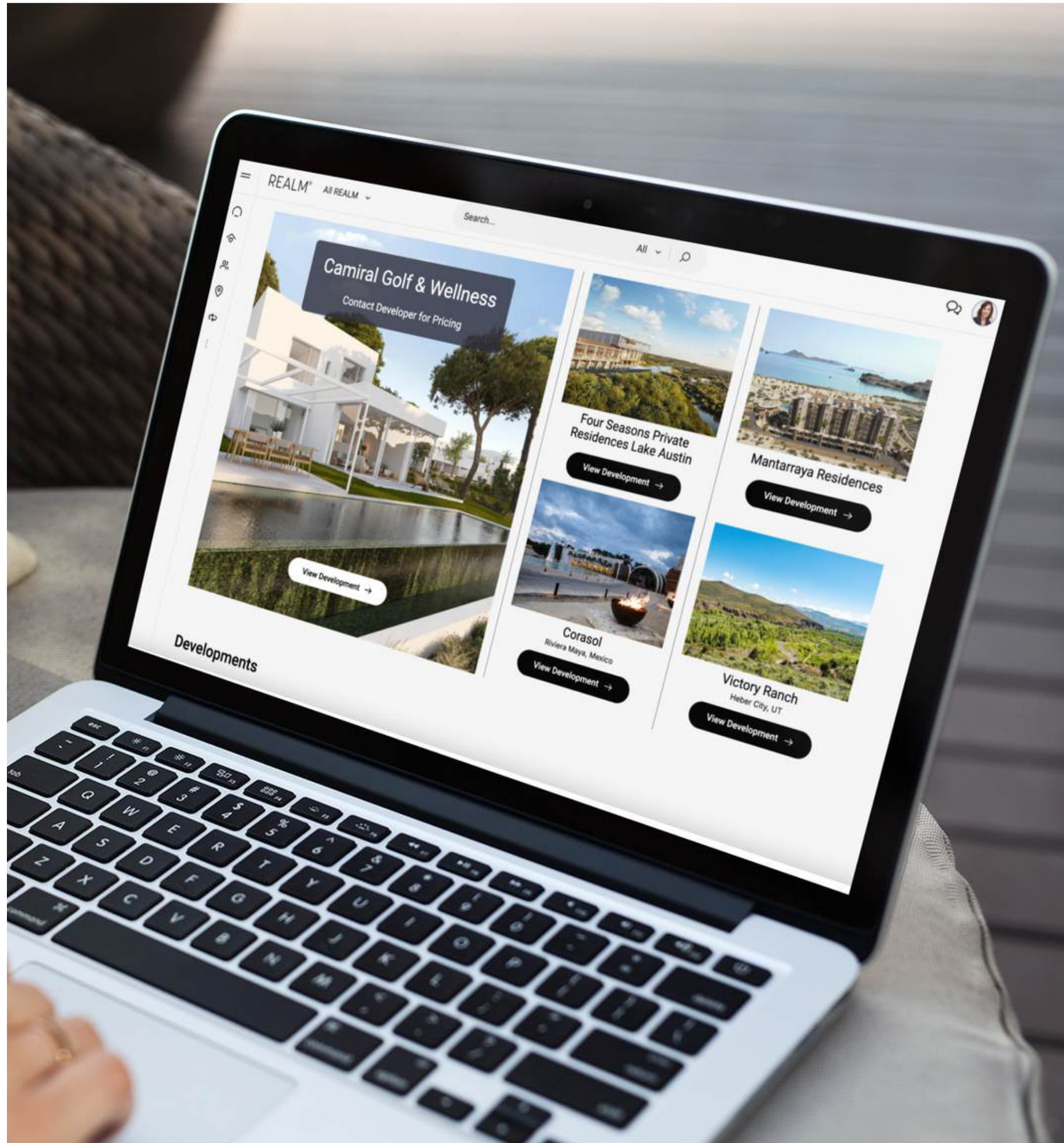# REALM'S FOUR MEMBERSHIP PILLARS

TECHNOLOGY

COMMUNITY

EVENTS

MEDIA

REALM®

A COLLABORATIVE PLATFORM TO ENGAGE WITH AGENTS IN REAL-TIME, SHARE UPDATES AND RESOURCES.

Proprietary Platform

The REALM Intelligence platform leverages extensive data on high-net-worth (HNW) and ultra-high-net-worth (UHNW) individuals to connect real estate listings with potential buyers. By analyzing lifestyle preferences and property attributes, REALM Match identifies exclusive UHNW buyers who are a perfect fit for specific properties. This approach enhances marketing strategies and increases the likelihood of successful transactions.

REALM®

The Clientele

The over 250,000 clients represented by our network include HNWI, UHNWI, investors and celebrities.

As our agent network expands, their client data represents buyers and sellers interested in luxury properties for their personal use, as well as their investment portfolios.
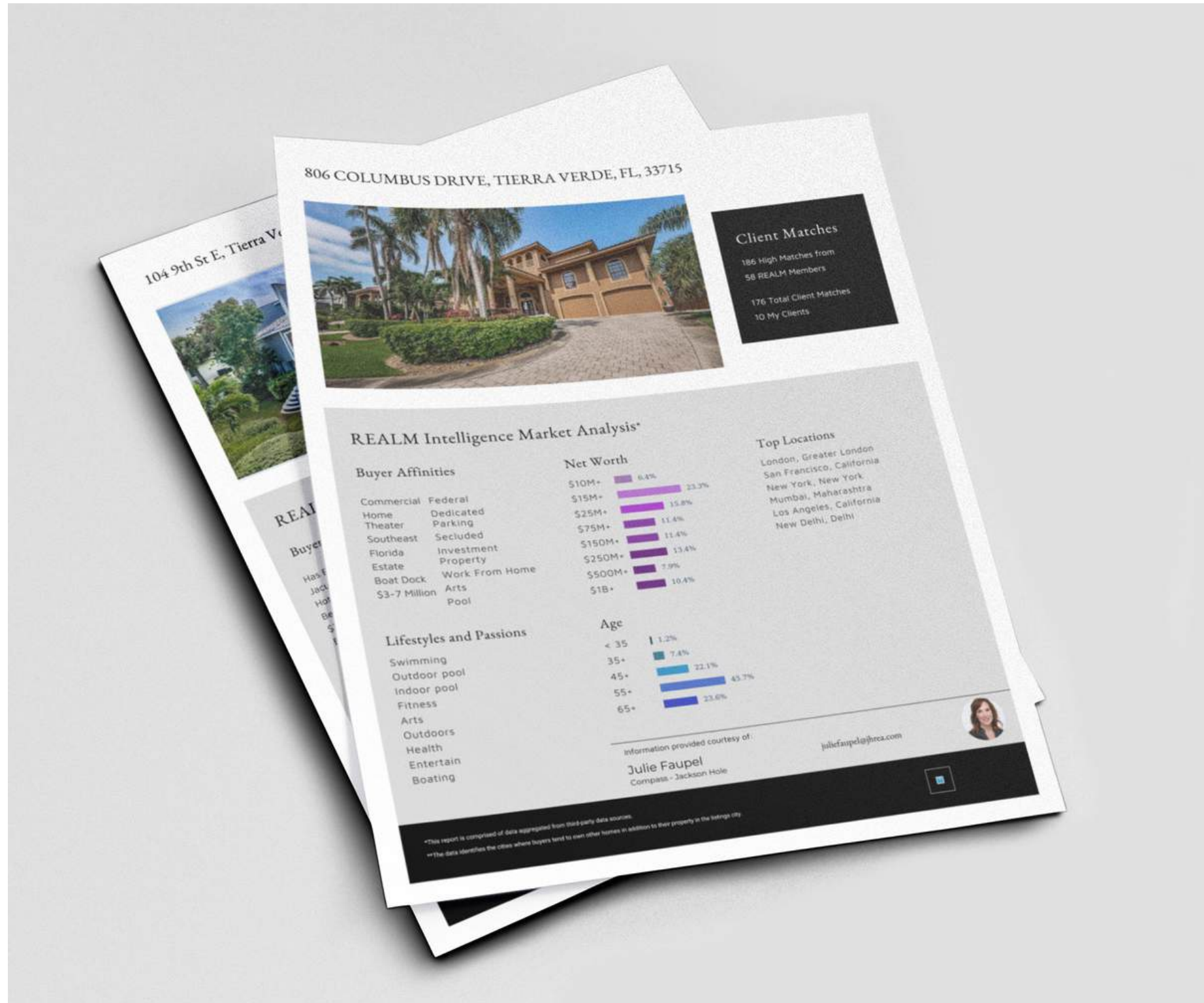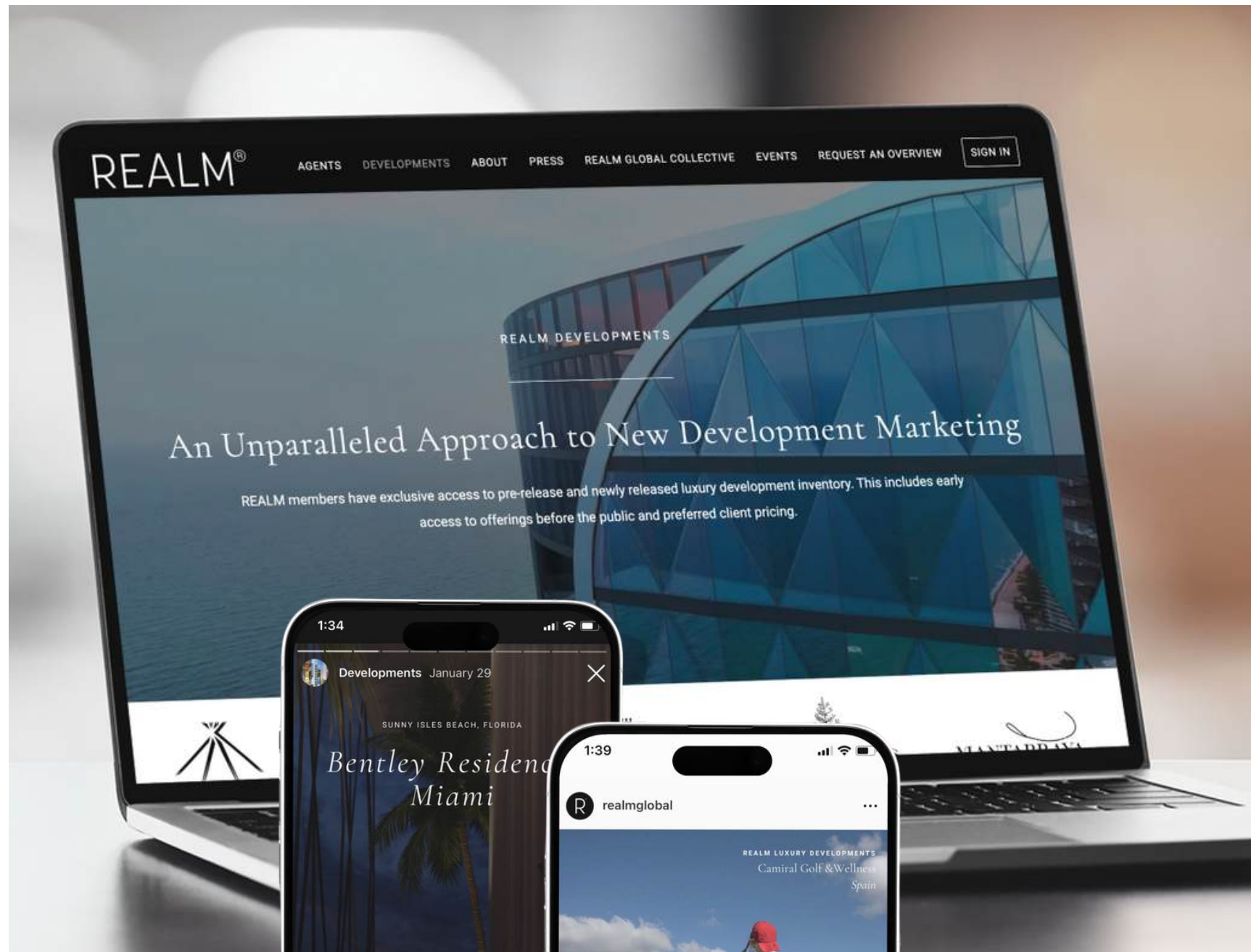
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Strategic Wealth Partnerships

REALM has partnered with the leading members of wealth management, advisory and reporting in order to provide the most up to date and accurate data on HNWI and UHNWI available.
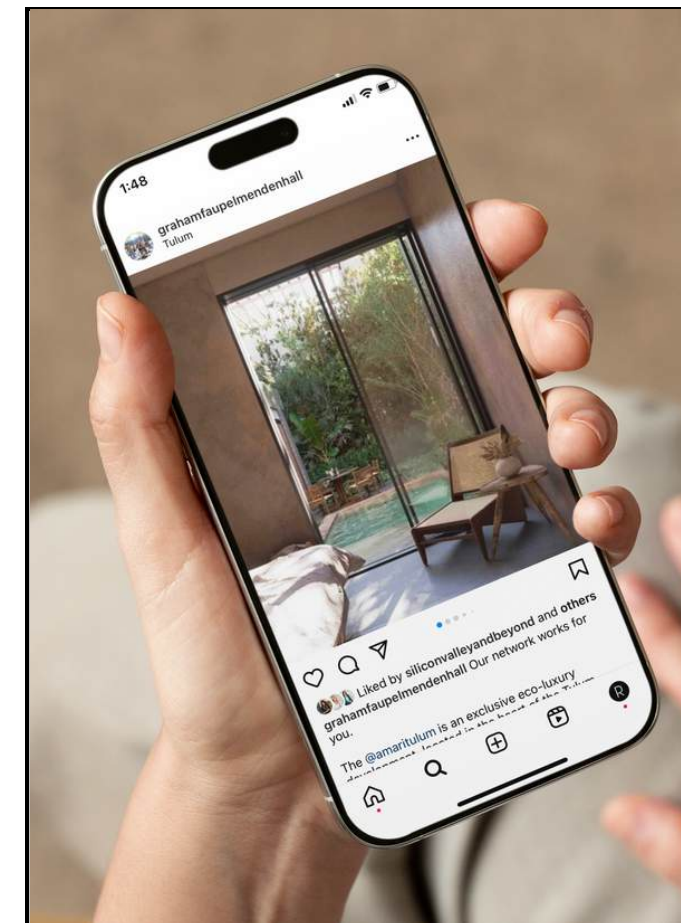
Our members have extraordinary access to the latest wealth reports, as well as exclusive access to wealth managers who oversee the largest family offices and assets of wealthiest individuals in the world. REALM members also have access to dossiers which provide necessary answers for accurate wealth mapping such as: Who are HNWI / UHNWI working with? What markets do they live in? What philanthropic activities are they involved in? What securities are they invested in? How do they communicate?

WEALTH-X
An Altrata company

SUCCESSION ADVISORS

aidentified

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REALM MARKETING

Partners are highlighted on our public facing website, member platform, email marketing and featured on the REALM social channels. **Partner with us to curate content tailored to engage our audience of over 10,000**, including many professionals within the real estate industry.

Connect with our Member network for collaboration on marketing initiatives through their established channels and client networks.

PARTNER
WITH
REALM

REALM®

VIRTUAL EVENTS

Industry Webinars

LIVE EVENTS

REALM Global Collective
REALM Hosted Member Events
Custom Live Event

MEDIA

Co-branded White Papers
Location Luxe
Media Kit

PERSONALIZED ENGAGEMENT

Concierge Gifting Program

REALM®

*You are right where
you belong.*

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